



M-5K Sponsorship Letter

Run/Walk Date: Saturday, May 17, 2025

We cordially invite you to participate as a Sponsor for the M-5K. This event will help raise funds for the maintenance of the dog park at Victory Park in Commerce Township. The event will be held on Saturday, May 17, 2025 along the Michigan Airline Trail within Commerce Township.

Funds from sponsorship are used to purchase t-shirts for registered participants, medals for 5K run/walk, and complimentary post-race drinks and snacks. There are various levels of sponsorship for the M-5K. Size and placement of company logo are based on sponsorship level.

Gold Level Sponsor \$750 (only 1 available)

- Listed as top sponsor on flyers
- Business type exclusivity
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name at race
- Ability to set up table at event and distribute promotional material or product samples
- Large company logo on back on shirt
- 5 complimentary race entries

Silver Level Sponsor \$500

- Listed as sponsor on flyers
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name at race
- Ability to set up table at event and distribute promotional material or product samples
- Medium company logo on back of shirt
- 3 complimentary race entries

Bronze Level Sponsor \$250

- Listed as sponsor on flyers
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name at race
- Ability to set up table at event and distribute promotional material or product samples
- Small company logo on back of shirt
- 1 complimentary race entry

Commerce Township Parks and Recreation
1485 E. Oakley Park
Commerce Township, MI 48390
P: 248-926-0063

Mile Marker Sponsor \$300 (all 3)

- Listed as sponsor on flyers
- Company logo on each mile marker sign
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name at race
- Ability to set up table at event and distribute promotional material or product samples
- Small company logo on back of shirt
- 1 complimentary race entry

Mile Marker Sponsor \$150

- Company logo on mile marker sign
- Promotional materials in race packet

Water Station Sponsor \$100

- Company logo on sign at water table
- Promotional materials in race packet

Contributing Sponsor – Product/In-Kind Donations

In addition to the above listed sponsorship levels we are also seeking product donations (gift cards, water bottles, key chains, anything that can be used as a door prize). Is it at your discretion to provide the quantity of items as they could be used to either be included in a raffle or distributed to all racers. In exchange for such a product donation, the following promotional services will be provided:

- Promotional materials in race packet

Thank you for your consideration of becoming a race sponsor. All sponsorship donations must be submitted by April 11, 2025. Company logos need to be emailed to parks@commercetwp.com by April 11, 2025 for placement on back of shirt. Any promotional material, for race packets, need to be dropped off at the Richardson Senior Center by May 14, 2025. Attached you will find the sponsorship form. Please check with the Parks & Recreation Department to verify your sponsorship level is still available. Any questions please call or email Allison Kennedy at 248-926-0063 or parks@commercetwp.com.

Sincerely,

Emily England

Director of Parks and Recreation

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1485 E. Oakley Park
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M-5K Sponsorship Form

Run/Walk Date: Saturday, May 17, 2025

Organization Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Contact person: _____

Contact email: _____ Phone Number: _____

A Google Form link is available if you would like to complete the form electronically.

Google Form link: <https://forms.gle/2jdwXfeZ6fd5izGt7>

SPONSORSHIP LEVEL (please circle one):

Gold Silver Bronze Mile Marker Water Station

In-Kind donation _____

Will you plan to send materials/giveaways for the race packets: _____ Yes _____ No

Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

* Company logos on t-shirt will be printed in one color

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